It's **Melissa Chanel** here! (Yep, Chanel is my real middle name!) I'm a sneaker-loving, jet-setting, fashion-obsessed curly girl who lives to share pieces of my world with you! From style and hair tips to my favorite beauty finds, what you'll see here are all the makings of a **fabulous everyday girl**. I'm not talking about me—I'm talking about YOU! Every bit of content on **MelissaChanel.com** is true to this small town girl with international **dreams**. Whether I'm kicking it with my family back home, giving quick-and-easy fashion how to's, or sharing my **adventures** as a brand ambassador, what you see and love online are the same things we'll bond over when I meet you face-to-face.

Did I mention that *I love connecting* with my online crew? If you're into taking Instagram inspo and becoming your own #LifeGoals, look no further; I've got you covered. See you inside!



AS SEEN ON















CARRIE GILLASPIE

Other brands: SNKRS APP (Nike), Circle K, Lowes, Hallmark, Athletes Foot (NC), Coravin, Toyota, Carolina Panthers, Cantu. Footlocker, Custom Ink

REACH & **DEMOGRAPHICS**



418 +





2,570k +





766 +

86% Women 14% Men **46%** of followers (24-35)

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The makings of a fabulous everyday girl.

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